

## St. Simons Island Rotary Club

### Board of Directors Meeting

August 16, 2016

The Meeting of the Board of Directors of the Rotary Club of St. Simons Island was held at Sea Palms Conference Center on August 16, 2016. The meeting convened at 11:33AM with a quorum present, with President Paul Pieschel presiding and Robbie Strange, Secretary.

**Members Present:** Paul Pieschel, Denny Silva, Beverly Trainor, David Boland, Beth Smith, Drew Holland, Bob Brown, Larry Daugherty and Robbie Strange.

**Visitors:** Chip Pfister

President Paul called the meeting to order.

#### **Approval of minutes:**

The minutes of the July 19 meeting were presented. **Larry Daugherty offered a motion to approve the minutes of the July 19 meeting; 2<sup>nd</sup> by Denny Silva. Motion carried.**

#### **Financials:**

Denny Silva presented the following Financial Reports: Statement of Assets and Liabilities as of July 31, 2016; Statement of Revenue and Expenses for the one month ended July 31, 2016; Statement of Revenue & Expenses – Budget vs Actual July 31, 2016; Statement of Revenue and Expenses Budget vs Actual July 2016; Profit and Loss Budget Overview July 2016 – June 2017; A/R Aging Summary as of August 10, 2016. **Drew Holland offered a motion to approve the Financials as presented, 2<sup>nd</sup> by David Boland. Motion carried.**

Denny Silva also noted the club had \$27k in its bank account and has very little debt. Denny mentioned the new Administrative Committee met the previous Friday to focus on the budget. They indicated in the future, there may be an Expenses Report Form to be submitted to the President for his approval.

Denny noted the main expenses for the month were Rotary International Dues and District Dues. Denny also indicated RYLA was paid in full. The club's net income was roughly a \$1,775 surplus.

Larry Daugherty asked about money available for the Membership committee, for membership socials, etc... The Board agreed to assign the committee \$300 from the newly created "Opportunity Fund"

#### **Reports from Club Directors:**

**Vocational Services** – Phil Viviani was absent. No news.

**Programs & Fellowship** – Beverly indicated she has received great suggestions from Rotarians for future speakers and is already booking into January 2017. She has also started placing "Meet the Member" talks on the schedule. Beverly also mentioned 1<sup>st</sup> Tuesday would start back in September.

"Family of Rotary" is a theme she is working on. One example would be having a speaker from MAP International and club members do a follow-up visit as volunteers to help with Medical Supplies.

Bob Brown indicated Sea Palms is charging us for storage / set up and that he was starting a Rolling Screen of Announcements prior to the start of the program.

#### **Community Service – No News**

**Club Service & Membership** –It was mentioned we have two (2) potential members. Mike Murphy and Peter Murphy, to be approved as members of the club contingent on being named two times in the weekly Spray and completing Orientation. **Bob Brown offered a motion to approve their membership contingent on meeting the requirements. 2nd by Denny Silva. Motion Carried with no opposition.**

**International Service** – Te Turner was absent, but sent Paul some notes. Te is considering a new program called “Shadow Box”, which provides emergency set up for families up to 10, who lose housing in disasters. May have a presentation to show soon and we could work with Rotoract on this.

- GSRP Student has arrived and will address the club at the September 13 meeting.

#### **Club Communications** – Merry Tipton was absent.

- Chip Pfister has settled in nicely to his role on publishing the Spray
- Janice LaMattina is working on the Club’s Facebook Page. Major Improvement from the past
- Photo of Rotary Officers was printed in the Brunswick News
- It was mentioned that the “press” has been invited to Don Matthews’ presentation if he agrees.
- Advance Publicity to start for Meet the Pro’s in Late September

**Flag Program** – It was noted that Fred Freyer resigned as Chairman of the committee, but will remain on the Board. The program will have a new leader soon and will continue and be “strong”

#### **New Business:**

**Admin Committee** – The committee met and discussed multiple items, including covering expenses for Board Members and other Club Members looking into leadership roles. It was noted that the Club covers all PETS training and expenses for the District Convention.

Discussion ensued on the club covering the expenses for any club member interested in a Leadership Training Program, which could encourage more members to attend. The Board proposed to cover the full registration costs of up to three (3) members to attend Leadership Training. If more than three (3) members wanted to attend, the decision to cover the expenses would be at the Board’s discretion. It was also requested that PETS / Leadership Training Expenses be added as a line item on the budget. **Drew Holland offered a motion to approve. 2nd by Larry Daugherty. Motion Carried with no opposition.**

**Sea Palms Contract:** President Paul went over the new contract with Sea Palms, which would be an all buffet contract, as decided by the Board at a previous meeting. He noted Sea Palms would not be available on the following dates

9/13 – Club Meeting @ Retreat

10/18 – Club Meeting @ Retreat

There was discussion on a Return to Retreat, as Paul indicated he spoke to Retreat about holding the club’s meeting on 9/13 and 10/18 and they expressed their desire for the club to return on a three (3) month / 90 day contract. Paul indicated they offered no increase in meal costs. The Board ultimately decided to leave the decision up to the members to vote on the return.



**Community Service** – Drew Holland was not present; No News

**Club Service & Membership** – Larry Daugherty indicated his Membership Committee met recently and tossed around interesting ideas on how to improve membership and grow the club. Larry noted Mike Muldowney will bring back the “Red Badge Boot Camp” starting this month.

Larry gave the floor to David Boland, who spoke about a hypothetical corporate membership, where a business could pay extra for the membership, allowing multiple employees to attend meetings throughout the year. Discussion ensued about the issue. David and Larry noted to the board, they may be ready for a formal presentation for the August board meeting.

Te Turner submitted a thought to the board, which would allow a relaxation on our lunch meeting attendance requirements if members missing meetings got more involved with outside club activities.

Larry then presented a chart for prospective new members, which included some classifications where we lacked club members. Larry indicated the chart would be present at all meetings and members would be welcome to add names of potential contacts.

At this week’s meeting, Josh Thompson and Anthony Quickle will receive their Red Badge; Mark Wilson and Virginia Brown will be receiving their Blue Badge.

**International Service** – Te Turner indicated there may be a project in India in the works and noted Jennifer recently signed a Global Grant application. Te also said the Brazilian exchange student will be in the area in 3-4 weeks and that the club may have another opportunity to host another group of International Rotarians in the spring of 2017.

**Club Communications** – Merry Tipton mentioned she sent a photo of the new club Board to the Brunswick News and was hopeful it would be placed in the paper within the week. Merry again mentioned there was potential of advertising some future programs / speakers. Merry said a “Meet the Pro’s promotion would be rolling out soon and that she was working on a Flag Program for Veteran’s Day.

Paul told the board he emailed 2016/17 goals to all members and noted he had a strategic plan for the year.

**New Business:**

**Coastal CPA Contract:** President Paul went over the expectations of the firm and indicated they’d work through August under the current contract. **Jennifer Broadus offered a motion to approve the renewal of their contract. 2<sup>nd</sup> by David Boland. Motion Carried with no opposition.**

**“Run, Ernie, Run”:** President Paul brought an interesting venture about 90+ year old vet making a cross country run, which will conclude on St. Simons Island in August 2016. The vet, Ernie Andrus, is raising money for a World War II Ship Memorial (LST 325) and he wants to put it on Omaha Beach. Paul said the club was asked contribute \$425 as a sponsor to help with the transportation of volunteers via the trolleys. **Denny Silva offered a motion to approve the sponsorship. 2<sup>nd</sup> by Beth Smith. Motion Carried with no opposition.**

Jennifer suggested creating a “Special Opportunity Fund” as a line item on the P & L for promotional events throughout the year. This will be discussed at further meetings.

**L.O.A:** The Board was presented with four (4) L.O.A. requests

- Gus Hernandez: 8/2-10/30. **APPROVED**

- Stan Humphries: 7/1-9/30. **APPROVED**

- Michael Harris: 6 Week Request due to required Real Estate Program every Tuesday out of town. Board decided to inform Harris this doesn't fit into the category of L.O.A.

Resignation for Bernie Swafford with the hope that he will be able to join us again in the future.

It was noted the Fundraising Committee was meeting today and they have a Rose Sale planned.

Adjournment:

There being no further business, the meeting was adjourned at 12:35 PM. The next meeting is scheduled for 11:30 AM, Tuesday, September 20 at the Sea Palms Conference Center.

Respectfully submitted,

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Secretary

Rotary Club of St. Simons Island

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Date of Approval